



CER AT 20

The Ratpack

EDREFORMIES

Gala & Awards Show

THE CENTER FOR EDUCATION REFORM'S
20TH ANNIVERSARY CELEBRATION



OCTOBER 9, 2013
THE WASHINGTON HILTON
WASHINGTON, DC

Welcome & Thank You

We gratefully acknowledge the support of our Coo-Coo Cats - the donors and sponsors - whose generosity has made this Shin-Dig possible. Their commitment and support of education reform is recognized not only tonight, but in all our hearts and minds daily.

The Sinatra \$25,000+

Charter Schools USA
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The Martin \$20,000

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Ratpack EdReformies

Opening Act

HELLO, REFORMERS

Michael Musante

INVOCATION

NATIONAL ANTHEM

sung by Dr. Kevin Strother

WELCOME

"I Gotta Be Me," Jeanne Allen



The Edreformies

YVONNE CHAN

"Gonna Build A Mountain" - sung by Derrell Bradford, presented by Jane Henzerling and David Singer

BARBARA DREYER

"The Lady is a Champ" - sung by Bob Bowdon, presented by Jonathan Hage

WILLIAM J. BENNETT

"Got You Under My Skin" - sung by Paul Powell, presented by Tony Bennett

JAMES, JANIS & TRACY GLEASON

"It Had to Be You" - sung by Bob Bowdon with Joe Williams, presented by Michelle Bernard

UNFORGETTABLE

Special Presentation - In Memoriam

DEBORAH MCGRUFF

"I Get a Kick Out of You" - sung by Kenneth Campbell, presented by Alisha Thomas-Morgan

MICHAEL MOE

"Mack the Knife" - sung by Michael Musante, presented by Michael Horn

Grand Finale

"The Best is Yet to Come" Kara Kerwin

Encore

Swinging & Dancing, Featuring the SunRay Orchestra

The Reformers FEATURING THE CER SUNRAY ORCHESTRA

Some of reform's biggest movers and shakers in 2011 stepped up to form the first-ever musical ensemble of education reformers. We're thrilled the band is back together for a special "RatPack" tribute for our 2013 Honorees.

BOB BOWDON

Director, "The Cartel," Founder, Choice Media

DERRELL BRADFORD,

Executive Director,
Better Education for Kids, Inc. (B4K)

KENNETH CAMPBELL

President,
Black Alliance for Educational Options (BAEO)

MICHAEL MUSANTE

Friends of Choice in Urban Schools (FOCUS)

PAUL POWELL

Founding Principal,
Uncommon Schools-Troy Prep

JOE WILLIAMS

Executive Director,
Democrats for Education Reform (DFER)

Tonight's Menu

Appetizers

Joey Bishop "Kosher" Pigs in a Blanket
Sammy's Chili Cocktail Cups
Drunken Shrimp Cocktail with Brandied Remoulade

First Course

Gin & Tonic "Martin" tini Salad: Baby Greens & Bibb Lettuce, Heirloom Tomatoes, Grapes, Apples, Jicama & Celery Root, Gin & Tonic Dressing with Lime

Entrees

"RatPack" Supper Club Sliced Short Rib, Cacciatore Sauce
"Tony Bennett's" Basmati Rice a Roni
"Candy Man" Carrots
"Peter Lawford's" English Pea Puree with Mint
"Sinatra's" Roasted Italian Bell Pepper
Vegetarian Option - Wild Mushroom Ravioli, Pomodoro Sauce

"Sinatra's" RatPack Finale Dessert

Mini Italian Panna Cotta
Zabalione with Fresh Berries and Biscotti Crumbles
Mini Tiramisu



RATPACK TERMINOLOGY

"CAT" - Another cool guy
"COO-COO" - Terrific, great
"SWING" - To celebrate, as in "This joint swings!," or "That cat can swing!"
"RING-A-DING" - Expression of enthusiasm
"DULLSVILLE, OHIO" - anywhere that wasn't Vegas
"CLYDE" - an average Joe
"BAG" - A particular area of interest "Not my bag, baby."
"JOINT" - A nightclub, bar or showroom
"CLAM-BAKE" - A party or get-together (also "shin-dig")



This Evening's CREDITS

PRODUCER

Jeanne Allen

DIRECTOR

Colleen Gardella

MUSICAL DIRECTOR

Kevin Strother

MASTER OF CEREMONIES

Michael Musante

PRODUCTION AND FILM

Patrick Rafferty

THE CER SUNRAY ORCHESTRA

Will Tynch, saxophone
Jerry O'Sullivan, trombone
Dan Hall, bass
Tim Leahey, trumpet
C.V. Dashiell, drums
Adrian Duke, keys

TECH AND GRAPHIC DESIGN

Theodore Allen
Caesar Chaves, Chaves Design
Linda Moore, Apostrophe Graphics

VOICE OF GOD

Patrick Kortzen

The Evening's Players

ADDITIONAL BIOGRAPHICAL INFORMATION AVAILABLE AT WWW.EDREFORM.COM

JEANNE ALLEN Founder of The Center for Education Reform, served as President for the past 20 years, helped make reform cool. EIA Friend of Education Award, Most Powerful Moms in Education, NIAF, Malta, Dickinson College (B.A.), UPenn Doctoral student. 4 kids. Married to Kevin L. Strother.

WILLIAM J. BENNETT Washington Fellow-Claremont Institute. Advisor to numerous education companies. Professor. Secretary of Education under Ronald Reagan, Nation's first Drug Czar, author of more than 24 books, host of the number seven ranked nationally syndicated radio show, Morning in America. Latest book - Is College Worth It? "Best Communicator of 2002," recipient of more than 30 honorary degrees. Native of Brooklyn, Williams College (B.A.), University of Texas (Ph.D.) and law degree (J.D.) from Harvard. Two sons. Married to Elyane Bennett.

TONY BENNETT President, Education Strategies. Served as pioneering Commissioner of Ed in Indiana and Florida, Began his career in southern Indiana as high school science teacher and basketball coach; district superintendent, Government Leader of the Year in 2011; Education Reform Idol, founding member and former chair of Chiefs for Change. EdD from Spalding University. BS, MS - Indiana University Southeast.

MICHELLE BERNARD Founder, president and CEO of the Bernard Center for Women, Politics & Public Policy; MSNBC analyst; guest on HBO's Real Time with Bill Maher, The McLaughlin Group, NPR; Author, activist. Creator of About Our Children, with Dr. Bill Cosby. Serves on boards of ABCTE, Coalition for Opportunity in Education, Hampton University. Member of Women's Forum of Washington, D.C.; 2003 graduate of Leadership Maryland. BA, Howard University JD, Georgetown University Law Center.

BOB BOWDON Founder & President, Choice Media. 15 yr career has television producer, reporter and commentator. Produced The Cartel, Bowdon's award-winning documentary, reveals the nature and extent of corruption in public education.

DERRELL BRADFORD Executive Director Better Education for Kids' (B4K); led Excellent Education

for Everyone (E3), New Jersey's largest school choice group. Advises the Governor. named to NBC's "The Griot 100: History Makers in the Making." Frequently in the media.

KENNETH CAMPBELL President & founding board member, Black Alliance for Educational Options (BAEO); founding director of charter schools for Louisiana; founded the D.C. Charter School Resource Center; Campbell is a founding board member of 4.O Schools; founding board member of Building Excellent Schools, served in the United States Army. BA from Averett College, MA from Touro University International. Wife and he have 1 son.

YVONNE CHAN Founder Vaughn Next Century Learning Center (L.A) Pushed the limits of education and social reform; highly recognized school named the 1995 California Distinguished School and the 1996 National Blue Ribbon School; visited by Mrs. Hillary Clinton; has delivered keynote addresses in 41 states, numerous countries. Former adjunct professor, EdD - UCLA, MA California State University, a BA degree from UCLA; Numerous awards and board seats including Milken Educator Award, McGraw Hills Distinguished Educator, The Asia Chamber of Commerce.

BARBARA DREYER President, CEO and co-founder of Connections Education® since January of 2002; 12 years member of Board of Visitors for University of Maryland University College; honored for "Outstanding Leadership by an Individual in the field of Distance Learning" by the United States Distance Learning Association; received in 2011 AdvancED's "Excellence in Education Award" and now active on its board. Married to John with 2 highly accomplished daughters.

ROBERT ENLOW President & CEO of the Friedman Foundation for Educational Choice; co-editor of "Liberty and Learning: Milton Friedman's Voucher Idea at Fifty;" numerous other credits in books and media; lived and worked in England in social work and schooling. Oxford University; BA.Seattle Pacific University. Numerous boards including School Choice Ohio and the Economic Club of Indiana; Indiana State Advisory Committee for the U.S. Commission on Civil Rights. Two children.

JIM GLEASON Chairman of Gleason Corp; privately held machine tool manufacturing company with 2,400 employees in 25 different countries, founded by his great-grandfather in

1865. Served as Chairman of the Association for Manufacturing Technology; Rochester Metro Chamber of Commerce; Honorary Trustee of the Rochester Institute of Technology; BA, Princeton University; MA University of Rochester.

JAN GLEASON Vice President of the Gleason Foundation; has served as President of the Board of the Rochester Garden Club and of Writers and Books; Chairman of the Parent's Council of The Allendale Columbia School; author of *The Life and Letters of Kate Gleason*, a biography of the first female engineering student at Cornell University and her husband's great-aunt.

TRACY GLEASON President & CEO of the Gleason Family Foundation. Spent twenty years in business and hospitality industries; BA, Princeton University. Married to Jeffery Robinson.

JON HAGE Founder & CEO of Charter Schools USA; Founded FL's charter sector. Formerly served as Green Beret in the US Army; named the Floridian of the Year by Florida Trend Magazine. He and his wife, Sherry, the EVP of CSUSA, have four children.

JANE HENZERLING Founder, Head of School, Mission Preparatory School in San Francisco, CA. Career long teacher and chosen as Building Excellent Schools fellowship; BA from Skidmore College; MEd from Northern Arizona University. She is the proud mom of a Kindergarten Mission Prepster.

MICHAEL HORN Co-founder, executive director of the Clayton Christensen Institute; co-authored *Disrupting Class: How Disruptive Innovation Will Change the Way the World Learns* with HBS Professor Clayton M. Christensen; cited by Newsweek on "Fifty Books for Our Times." Written and speaks to media extensively; sits on the boards of Fidelis, inBloom, and the Silicon Schools Fund. BA from Yale University and MBA from the Harvard Business School.

KARA KERWIN VP, External Affairs at (CER) and President in waiting; frequent speaker and panelist in legislative, academic and industry settings; began her career in the offices of U.S. Senator Charles Schumer and the late U.S. Senator Daniel Moynihan. B.A., American University. She and husband Mike, are the proud parents of one daughter.

DEBORAH MCGRIFF First public school superintendent to join Edison Schools; served as the first female General Superintendent of Detroit Public Schools; named by Crain's Detroit Business as Newsmaker of the Year; senior posts in schools in Cambridge, MA & Milwaukee. Began in NYC Schools. Serves in leadership positions with Education Industry Association, various

schools, NACPS, BAEQ; PEGP at Harvard's John F. Kennedy School of Government. BA from Norfolk State University, MA from Queens College, PhD from Fordham University.

MICHAEL MOE Co-founder of GSV Asset Management has also served as Chairman of the Board of Directors, CEO, and President of GSV Capital Corp. (NASDAQ: GSVQ); insights are routinely solicited by everyone from CNBC to Barron's to Congress; author of widely 2006 book *Finding the Next Starbucks: How to Identify and Invest in the Hot Stocks of Tomorrow*; co-founded and served as chairman and CEO of ThinkEquity Partners; held positions at Merrill Lynch and Montgomery Securities. Bonnie and he have 2 girls.

MICHAEL MUSANTE Senior counsel at FOCUS-DC; managed government relations for Edison Learning, Inc., Served as the Communication Manager for Koch Industries Inc. and The Charles G. Koch Foundation; former Communications and Development Director for CER. Elected as local advisory commissioner on Capitol Hill neighborhood. He and his wife have two kids.

PAUL POWELL Founding Principal of True North Troy Prep. Served as Principal Resident at True North Rochester Prep. Worked as Program Director with Teach for America New York City. Corps Member Advisor with Philadelphia Institute. (M.A.) in Secondary Education, Loyola Marymount University in Los Angeles.(B.A.) in Mathematics from Goucher College.

DAVID SINGER Head of School at the University Prep. Founding teacher of two small high schools. A year-long fellowship with Building Excellent Schools. University Prep a K - 5th grade public charter school opened August 2011. Enrollment doubled now serving 240 plus.

ALISHA THOMAS MORGAN Serving sixth term in the Georgia House of Representatives. Recipient of numerous awards from: the Legislative Leadership Award from the National Board of Professional Teaching Standards and Champion for Choice Award from the American Federation for Children. Rep. Morgan has a young daughter and is launching campaign for state superintendent.

JOE WILLIAMS Directs Democrats for Education Reform; nationally recognized analyst and speaker. Award-winning education journalist for the New York Daily News and Milwaukee Journal Sentinel. Served as a non-resident senior fellow for the Washington-based think-tank Education Sector. Author of the book *Cheating our Kids: How Politics and Greed Ruin Education*.



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the Center for
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for *20 YEARS* of school
choice advocacy.

**20th
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Congratulations!

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We congratulate the Center
for Education Reform on its
20th anniversary and Jeanne Allen
on this new sunrise in her life.



**BUILDING HOPE CONGRATULATES
JEANNE ALLEN AND CER ON 20 YEARS
OF PROVIDING HOPE FOR
OUR NATION'S SCHOOL SYSTEM**



buildinghope





It's No Secret.

Tom Davis and Mary Bixby
the Altus Educational Reform Team from San Diego
want to **celebrate** and congratulate
Jeanne Allen.

~

**Thank you, Jeanne,
for
Dynamically advocating for change,
Championing the creation of school options,
Taking educational reform mainstream,
and
For being a genuinely fun colleague!**

*We wish you all the best
in your future endeavors.*

4 private
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Charter School



Jeanne, thank you for your
relentless pursuit of educational equity.

Your friends in the charter school community,
Joe Keeney, 4th Sector Solutions and Charter School Tools

Saluting
20 YEARS
of
EDUCATION REFORM

Thanks, Jeanne Allen, for the first 20 years of leadership and inspiration...

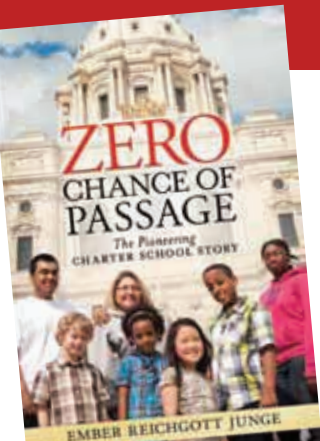
- ✦ The lead voice for education reform
- ✦ Expanding activism and advocacy
- ✦ Improving quality choices for students and families

Imagine Schools salutes your legacy! We look forward
to another 20 years of collaboration and innovation with
the Center for Education Reform.



www.DiscoverImagineSchools.com

ZERO CHANCE OF PASSAGE



copublished by
Charter Schools Development Corporation (CSDC)

Zero Chance of Passage: The Pioneering Charter School Story, written by former Minnesota state senator and CSDC board vice chair Ember Reichgott Junge, is the award-winning memoir and history of chartering from idea to national movement. It is the story of ordinary people taking an extraordinary stand for change.



www.ZeroChanceOfPassage.com

www.csdc.org

A true pioneer who exemplified an extraordinary stand for change, Jeanne Allen stepped up when only a handful of chartered schools were open. **Thank you, Jeanne!**

20 years

Congratulations to Center for Education Reform on your 20th anniversary and to Founder and Former CSDC board member, Jeanne Allen!

1991 Passage of first chartered school law in Minnesota
1992 Opening of City Academy, first chartered school in St. Paul, Minnesota
1993 Jeanne Allen launches the Center for Education Reform (CER)

May the CER legacy of education reform continue for another 20 outstanding years!



2013

THANK YOU FOR ALL YOU DO!

The American Federation for Children congratulates our friends and fellow education reform warriors, Jeanne Allen and the Center for Education Reform, for 20 years of passion and dedication to making all schools work better for all kids.



AMERICAN FEDERATION
for Children

WWW.FEDERATIONFORCHILDREN.ORG

The nation's voice for educational choice

Jeanne's
passion for school choice is reflected in the
smiles of the tens of thousands of
American children
going through the doors of their schools everyday.

Thank you for inspiring the
education reform movement
in Pennsylvania! - Janine and Jeff Yass

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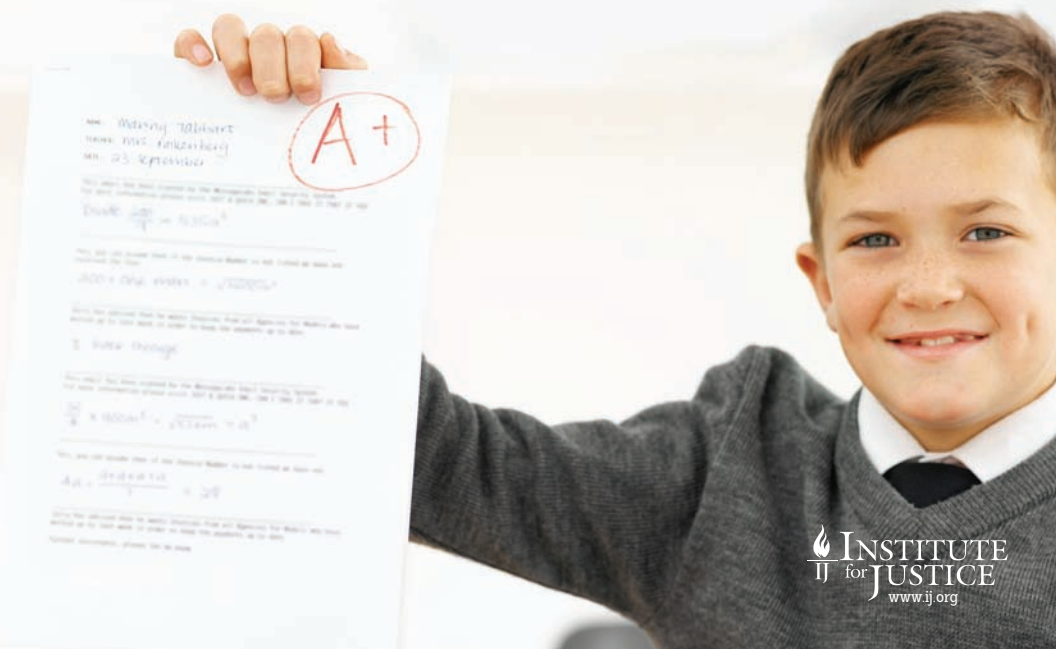
wishes to thank the Center for Education Reform and Jeanne Allen for 20 years of outstanding service in supporting educational choice for families. Your hard work and dedication have impacted and improved the lives of our nation's children. We look forward to your continued leadership and passion for improving the quality of education children receive in America.



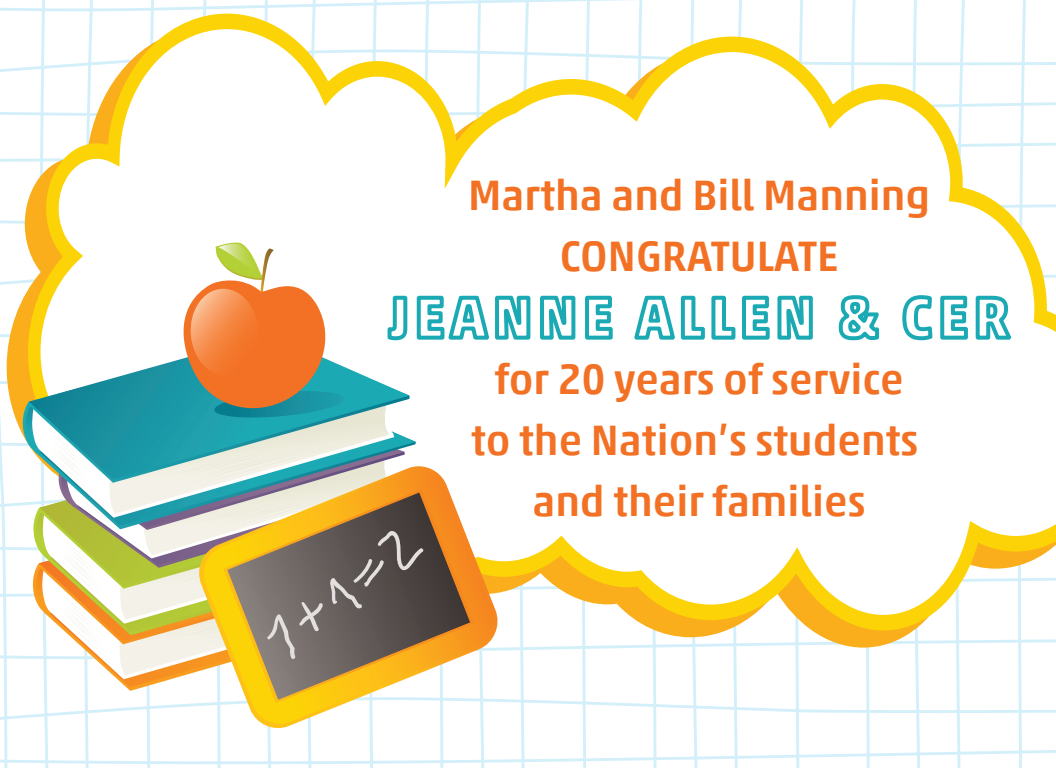
nhaschools.com

The educational future of countless children is far brighter today thanks to the tireless work of **Jeanne Allen and CER.**

With admiration and congratulations from the Institute for Justice.



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Martha and Bill Manning

CONGRATULATE

JEANNE ALLEN & CER

for 20 years of service
to the Nation's students
and their families

THANK YOU
Jeanne Allen
FOR 20 YEARS
OF DEDICATION

The Center for Education Reform opened its doors in 1993 because a young mom and policy wonk saw the need to bridge the gap between policy and practice. Since day one, Jeanne has tirelessly crusaded for change, connecting people and ideas to challenge conventional wisdom. Scrutinized for telling it how it is, calling out our friends and detractors alike, Jeanne has never wavered in her conviction and for that, millions of students across America have a better life. It's with this solid foundation and Jeanne's mentorship all these years that we are honored to take CER into its 3rd decade to carry on the mission to make all schools work better for all children. Thank you Jeanne!

- Kara Kerwin & Alison Zgainer
The Center for Education Reform

Jeanne has always been on the forefront of educational reform and school choice. Jeanne's efforts have impacted the lives of students and have paved a path for future changes to our education system. Stay strong and keep up the fight.

- Jonathan Hage
President and CEO, Charter Schools USA

It has been a pleasure to know Jeanne and her dedication to school reform. Jeanne hung in there through thick and thin. She can now reap the benefits of all the hard work over these last 20 years. Education reform is now gathering the final momentum! All the very best to Jeanne in her next endeavor.

- Mel Kaplan, Co-Founder
Harry Singer Foundation

Thank you so much for your tireless advocacy of school choice in all its varieties. Your heart and determination have inspired me for many years as I have reached out to friends and family on behalf of competition for our education dollars. Bless you, Jeanne, and know that your efforts will continue to bear fruit!

- Laura Hornbeck, Van Alstyne, TX

You have been an inspiration to ed reformers around the country. I'm proud to have followed you since the first days of CER. Please know that our country will be better as a result of your success in bringing the message to legislatures and parents across all the states.

- John Eason, Nashville TN

I first met Jeanne within a year or so of when the organization CER formed. In the early days, I was one of those folks who represented the business community in a clearly under-performing K-12 state. My mantra started as all the manufacturing employers wanted was students to complete school with the Read, Write, Compute, Think and Do Work skills we needed. Within a few years, Jeanne had made me realize that was not enough without adding "an ever changing globally competitive level." Nevada is mining country going back to its founding to provide Lincoln three more Electoral Votes it turned out he didn't need. This is hard rock mining and in most mines there is a daily explosive blast of break loose the rock for the next few days. The explosives quantity is a pretty small package for the amount of impact they have on breaking the rock which has been in place for perhaps millions of years. Jeanne is a small package; however for years she has blasted through the resistance to change and stagnation in the nations schools which has failed a large portion of our nation's children for decades. She will be missed, but is sure to pass along the blasting caps for the next generation of reformers.

- Ray Bacon
Nevada Manufacturers Association

Where would we be without Jeanne? With deepest thanks for work that has blessed a generation of kids -- and so many more to come as the work takes root across our nation.

- Katherine and David Bradley
CityBridge Foundation

Congratulations on twenty years of leading the way! Your vision of helping to change and reshape the educational landscape in this country is a clear win for our most precious assets, America's children. Sending you my best from the hills of western Massachusetts.

- David Pivrotto, Massachusetts

Jeanne Allen is a visionary, a pioneer, a mentor, and a friend. Before education reform was popular and mainstream, Jeanne led the charge, trained parents and leaders and friends to join the fight, and worked tirelessly to create new opportunities for parents, students, and educators. Jeanne is one of the only people I've ever met -- ever -- who never shies away from speaking truth to power, regardless of who that power may be. If a tough fight needs fighting, people ask Jeanne Allen to fight with them -- because they know she'll give it her all. The result: tens of millions of children are receiving a better education, and Americans are demanding even greater change. It's been an honor just to know Jeanne...and a heck of a lot of fun to work with her. And now, just imagine what Jeanne will do in the next 20 years!

- Andrew Campanella
National School Choice Week

Jeanne Allen is a force of nature, more hurricane than forest fire. She was indeed an education reformer before it was "cool" and today remains as ardent and energized in this realm as anyone I know. She's smart, brave, creative, well-spoken (to ordinary folk as well as lawmakers, journalists and experts), resourceful, absolutely tireless and utterly self-confident. Some might even say relentless! I'm hard to impress – but she's impressive indeed, and I eagerly await a glimpse of the new worlds that she will yet conquer.

- Checker Finn
Thomas B. Fordham Institute

Jeanne, congratulations on 20 years of success! You are a true pioneer and a relentless warrior for children. You've been an incredible influence on my own career and it is you who taught me the true meaning of "education reform." Thank you for being such a strong voice of reform and for helping to create the space for others to follow in your footsteps. Congratulations!

- Anna Varghese Marcucio

Jeanne Allen has probably contributed more to our country's educational reform movement than anyone else. She is tireless in her pursuit in providing a more level playing field for so many kids – and, despite all odds, is achieving enormous success. Our educational system, on many levels, is vastly improved – and, Jeanne Allen deserves a lot of credit for this. We should all be very grateful there is a Jeanne Allen devoting energy & time to this most important work.

- Chris White
Chairman & CEO Global Event Partners

Jeanne, with sincere appreciation and admiration, we thank you for your dedication to improve the lives of children through education. May you and CER continue to do both!

- Alvin Crawford
CEO of Knowledge Delivery Systems

The Atlantic Legal Foundation sends its appreciation and very best wishes to Jeanne Allen.

- Atlantic Legal Foundation, Briscoe Smith

Ellen and I clearly remember meeting Jeanne almost 20 years ago in Boston on one of her thousands of outreaches to cities and states across America. Jeanne was on a mission to reform education and provide educational opportunities for all. From the beginning Jeanne had a clear vision of what she hoped to accomplish and her success is a tribute to her extraordinary persistence, energy and passion to stay the course of her mission. A true pioneer and educational entrepreneur and a role model for all!! Congratulations!

- Ellen and Michael Sandler

Following Katrina the support and recognition from Jeanne and CER helped Carolyn and I keep our spirits up as the Blob oozed from every direction. Jeanne, you were part of International School of Louisiana being the first public school in New Orleans to reopen after the storm and thus part of the recovery of the city. Thank you!! Best Wishes.

- Carolyn and Tom Crosby

Congratulations on 20 years of dedicated and high-impact work on behalf of the education reform movement, and best wishes in your new chapter of vital reform efforts!

- Janice Riddell
William E. Simon Foundation

Congratulations to Ms. Jeanne Allen on her long record of public service to the country and most significant, to the students of America's public school systems. There can be no greater testament to her good works and those of the Center than the recent and ongoing efflorescence of charter schools in the mighty Borough of the Bronx.

- Stephen I. Mayo
Bronx/New Rochelle, New York

Jeanne has singlehandedly taken on the status quo (Educational Blob) and created a force (CER) for the restitution of academic rigor in our classrooms to ensure our kids can and will compete on a worldwide level. She has championed school choice as the lever to accomplish this goal and to make all our classrooms the "home of champions". Her unlimited physical and emotional commitment thru CER to this end can be seen with the high regard she and CER is held in by any and all Ed. Reformers, the media, and the fear she causes in those that are fighting so hard to maintain our failing educational system of mediocrity and student failure. From the moment we met Jeanne at the 2nd Education Leaders Conference in Dallas, we knew great things would happen and ensured our support and association with this dynamo. If there is someone that has used one voice, is a leader of change, and an example of what we can accomplish with commitment, grit, and a fine tuned intellect, then Jeanne is that example.

- Greg & Pam Miller
Challenge Charter School, A2

Who else was taking on the teachers union 20 years ago? No one. Thanks!

- Bob Johnston
New Jersey, CER Board Member

CER *Board of Directors*

JEANNE ALLEN

Founder and President
The Center for Education Reform
Washington, DC

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