

the polling company™

Project # _____

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Field # _____
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**Post Test Survey of 300 Registered Voters in Bergen County, New Jersey
With an Oversample of 50 Teaneck Residents**

Draft 2

Hello, my name is _____ and I am talking with people today and would like to ask you a few questions on a confidential basis. You have been selected randomly to participate in a survey and have a rare opportunity to voice your opinions. Your responses will be kept confidential. This is neither sales nor a promotional call; we simply want to know what you think.

(DO NOT PAUSE)

A. Are you 18 years of age or older and registered to vote here in New Jersey as a Republican, a Democrat, and Independent, or are you not registered to vote?

- 1 YES, REPUBLICAN (CONTINUE)
- 2 YES, DEMOCRAT (CONTINUE)
- 3 YES, INDEPENDENT (CONTINUE)

- 4 NO, NOT 18/ NOT REGISTERED TO VOTE (TERMINATE)
- 5 DON'T KNOW/REFUSED (TERMINATE)

Charter School Awareness Support

1. How would you classify charter schools—as (ROTATE) public schools, private schools, religious/parochial schools, or magnet schools?

1. PUBLIC SCHOOL
2. PRIVATE SCHOOL
3. RELIGIOUS/PAROCHIAL SCHOOL
4. MAGNET SCHOOL
5. OTHER _____ (RECORD VERBATIM) (DO NOT READ)
6. DO NOT KNOW (DO NOT READ)
7. REFUSED (DO NOT READ)

SPLIT SAMPLE QUESTION 2.

2. A. Do you support or oppose allowing communities to create **new public schools** - called charter schools - that would be held accountable for student results and would be required to meet the same academic standards/testing requirements as other public schools but not cost taxpayers any additional money? [PROBE: AND DO YOU STRONGLY OR SOMEWHAT SUPPORT/OPPOSE?]

- 1 STRONGLY SUPPORT
- 2 SOMEWHAT SUPPORT
- 3 SOMEWHAT OPPOSE
- 4 STRONGLY OPPOSE

- 5 DON'T KNOW (DO NOT READ)
- 6 REFUSED (DO NOT READ)

2. B. Do you support or oppose allowing communities to create **new neighborhood public schools** - called charter schools - that would be held accountable for student results and would be required to meet the same academic standards/testing requirements as other public schools but not cost taxpayers any additional money? [PROBE: AND DO YOU STRONGLY OR SOMEWHAT SUPPORT/OPPOSE?]

- 1 STRONGLY SUPPORT
- 2 SOMEWHAT SUPPORT
- 3 SOMEWHAT OPPOSE
- 4 STRONGLY OPPOSE

- 5 DON'T KNOW (DO NOT READ)
- 6 REFUSED (DO NOT READ)

Demographics

Now I have a few more questions for statistical purposes...

3. Which of the following categories best describes your age range? (READ LIST)

- 1. 18-24
- 2. 25-34
- 3. 35-44
- 4. 45-54
- 5. 55-64
- 6. 65-74
- 7. 75+
- 8. REFUSED (DO NOT READ)

4. Do you have any children under the aged of 18 currently living in your household? (IF YES: HOW MANY?)

1. YES, 1
2. YES, 2
3. YES, 3 OR MORE
4. NO
5. REFUSED (DO NOT READ)

5. Would you describe your racial or ethnic background as: (READ LIST)

- 1 WHITE/CAUCASIAN
- 2 BLACK/AFRICAN-AMERICAN
- 3 HISPANIC/LATINO
- 4 ASIAN
- 5 MIDDLE EASTERN
- 6 NATIVE AMERICAN
- 7 OTHER _____ (DO NOT READ)
- 8 DON'T KNOW/REFUSED (DO NOT READ)

6. And regarding your family's annual income...Please tell me which of the following categories best describes your family's total annual household income before taxes. (READ LIST, IF RESPONDENT SAYS "DON'T KNOW," SAY, "ALL WE NEED IS A GENERAL RANGE, NOT A SPECIFIC FIGURE.")

- 1 LESS THAN \$25,000
- 2 \$25,000 TO \$29,999
- 3 \$30,000 TO \$39,999
- 4 \$40,000 TO \$49,999
- 5 \$50,000 TO \$59,999
- 6 \$60,000 TO \$69,999
- 7 \$70,000 TO \$79,999
- 8 \$80,000 TO \$89,999
- 9 \$90,000 OR HIGHER
- 10 DO NOT KNOW (DO NOT READ)
- 11 REFUSED (DO NOT READ)

7. Gender

- 1 MALE
- 2 FEMALE

8. Region

1. ALLENDALE
2. ALPINE
3. BERGENFIELD
4. BOGOTA
5. CARLSTADT
6. CLIFFSIDE PARK
7. CLOSTER
8. CRESSKILL
9. DEMAREST
10. DUMONT
11. EAST RUTHERFORD
12. EDGEWATER
13. ELMWOOD PARK
14. EMERSON
15. ENGLEWOOD
16. ENGLEWOOD CLIFFS
17. FAIR LAWN
18. FAIRVIEW
19. FORT LEE
20. FRANKLIN LAKES
21. GARFIELD
22. GLEN ROCK
23. HACKENSACK
24. HARRINGTON
25. HASBROUCK HEIGHTS
26. HAWORTH
27. HILLSDALE
28. HO HO KUS
29. LEONIA
30. LITTLE FERRY
31. LODI
32. LYNDHURST
33. MAHWAH
34. MAYWOOD
35. MIDLAND PARK
36. MOTVALE
37. MOONACHIE
38. NEW MILFORD
39. NORTH ARLINGTON
40. NORTHVALE
41. NORWOOD
42. OAKLAND
43. OLD TAPPAN
44. ORADELL
45. PALISADES PARK
46. PARAMUS
47. PARK RIDGE
48. RAMSEY
49. RIDGEFIELD
50. RIDGEFIELD PARK
51. RIDGEWOOD
52. RIVEREDGE
53. RIVER VALE
54. ROCHELLE PARK
55. ROCKLEIGH
56. RUTHERFORD
57. SADDLE BROOK
58. SADDLE RIVER
59. SOUTH HACKENSACK
60. TEANECK
61. TENAFLY
62. TETERBORO
63. UPPER SADDLE RIVER
64. WALDWICK
65. WALLINGTON
66. TWP OF WASHINGTON
67. WESTWOOD
68. WOODCLIFF LAKE
69. WOODRIDGE
70. WYCKOFF